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What PRISM Did for the Public Health Lab

The PRISM Diversity & Inclusion team play role in accomplishing economic diversity goals

On Tuesday July 22, 2014, Governor Martin O'Malley led the ribbon cutting ceremony for the new \$170 million Public Health Laboratory (PHL) located in East Baltimore's Johns Hopkins Science and Technology Park. The mission of this lab is to protect the community and promote public health by monitoring the environment, screening all newborns for fifty-five heredity diseases, protecting the food supply and consumer products, and lastly to provide surveillance and public health testing to detect infectious disease agents and prevent disease transmission.

Governor O'Malley thanked the Project Developer, General Contractor, and MEDCO for the commitment to achieving significant economic inclusion outcomes, to include creation of over 300 jobs and exceeding the Minority Business Enterprise (MBE) and Local Business Enterprise (LBE) goals. Congressman Elijah Cummings acknowledged growing up in the neighborhood and said "this project brought new life and new jobs to East Baltimore."

The Early Morning Software, Inc. Diversity & Inclusion Division, engaged by MEDCO, played the central role of Diversity Inclusion and Compliance Monitor for the two and a half year project that resulted in the exceptional economic inclusion outcomes. More importantly, EMS-D&I's employment of its PRISM Compliance Management methodology and its supplier diversity management system, PRISMCompliance.com, were the foundation for best practices, information repository for decision support, and driver for the reaching the economic inclusion performance.

Initially, the project developer, Forest City New East Baltimore Partnership, was skeptical about EMS-D&I's participation as the 3rd party diversity and economic inclusion monitor. That skepticism has since turned into thanks and appreciation as the project drew to a close. "Your team did a phenomenal job with the project, and I will certainly recommend EMS for other projects" John Lecker told Donna Stevenson, CEO of Early Morning Software.

Using the PRISM technology, coupled with the D&I department led by Normetha Goodrum, the team was able to successfully monitor the life cycle of the contract including contract goals, workforce goals, and labor goals. PRISM successfully measured and captured the following actual goals against original goals: An actual LBE achievement of 30% (original goal 20%) and an actual MBE achievement of 32.6% (original goal 27%).

About Early Morning Software Inc.: It was the founders' vision to create a small highly effective research laboratory dedicated to customer service, innovation, and its personnel. PRISM Compliance Management is the flagship product and thought leader in the areas of Supplier Diversity and Compliance



Management. PRISM monitors and manages your diverse programs, measures and analyzes your spend, and consolidates all of the details.

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